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**China's premier systems design and component sourcing events open today
in Shenzhen, with CEO Forum on innovation by MediaTek**

**Other leading companies participating in *IIC-China* and *Components Zone* include
CviLux, Eyang Technology, Freescale, Intel, Microsoft, Mueller Electric, NXP
Semiconductors, STMicroelectronics and Texas Instruments**

SHENZHEN, March 4, 2010 – Global Sources (NASDAQ: GSOL) announced today the opening of the *15th International IC – China Conference & Exhibition (IIC-China, <http://www.english.iic-china.com>)* and the co-located *Components Zone (<http://www.english.cz.iic-china.com>)* Spring Edition at the Shenzhen Convention & Exhibition Center. The event features over 540 booths, two technology conferences, 31 vendor seminars and two market trend forums, and are running until tomorrow.

“Shenzhen is at the center of the Pearl River Delta region, China’s dynamic southern electronics hub. The Pearl River Delta is home to some 4,600 electronics companies, 26 of which are Top-100 China OEMs and accounts for 28% of China’s national electronics revenue. Computer, communications and consumer electronics manufacturers account for 90% of the region’s total high-tech industry, and Shenzhen alone accounts for US\$103 billion in electronics revenues, roughly 13% of the nation’s total,” said Mark A. Saunderson, President of Global Sources’ Electronics Business Unit.

“Design and quality are two of the most important success factors, as these manufacturers compete in the global and domestic markets. *IIC-China* and *Components Zone* serve as a unique platform for design engineers and sourcing executives from these companies to exchange ideas, find the latest products and solutions, and address the current challenges they face in their daily jobs.”

Leading forum speakers focus on innovation

IIC-China is also scheduled to host its first ever CEO Forum this afternoon. Liao Chingfeng, Chief Representative, China region of Mediatek – the world’s third largest fabless semiconductor company and the leader in China’s mobile-phone semiconductor market – along with other local fabless companies, plan to share their views on the topic “Does innovation contradict cost-cuts?”

To focus attention on technologies critical to China’s future, *IIC-China* is launching two must-attend technology conferences in Shenzhen. The first focuses on green power, and aims to give an in-depth look at the most up-to-date green technology applications, trends and innovations that are expected to define the next-generation electronic product designs. The second, which focuses on auto electronics, is scheduled to discuss the most recent development processes, methodologies and applications that should optimize engineers’ design skills for this growing industry. Speakers include the following experts:

- Green Power: Zheng Haowen, Director of National Hi-tech Enterprise Development LED Professional Committee
- Automotive Electronics: Isaac Wang, Senior Analyst, China Research for iSuppli Corporation

The conferences are also scheduled to feature technology professionals from Altium, Fairchild Semiconductor, NXP Semiconductors and STMicroelectronics.

Design innovators can also choose from over 30 vendor seminars that showcase the latest IC and software technologies on digital consumer electronics, telecom infrastructure, wireless communications, embedded design, green power, medical solutions, power management, programmable logic, automotive electronics, and microcontrollers and processors.

At *IIC-China*, China semiconductor companies such as Beken Corp., Brite Semiconductor, China Integrated Circuit Design Corp., Shenzhen Biyadi Microelectronics and SI-EN Technology are showcasing their latest solutions at China's largest systems design event. Leading international technology vendors including Fairchild Semiconductor, Fujitsu Microelectronics, International Rectifier, Intel, Intersil, Micrel, Microsoft, Numonyx, NXP Semiconductors, SG Micro, Spansion and STMicroelectronics are also seizing the opportunity to promote and showcase their latest technologies and products to China's engineering community.

Purchasing professionals find latest products and trends at *Components Zone*

Leading passive component suppliers at *Components Zone*, include AAC Acoustic Technologies, CviLux Corp., Eyang Technology Development, Mueller Electric, Shenzhen Sun & Lynn Circuit and Technik Industrial.

Buyers and purchasing managers can also attend market demand and supply trend conferences on capacitors, PCBs, connectors and power components, which should help them improve supply chain efficiencies.

Event highlights key China government broadcasting initiative

IIC-China 2010 Spring Edition places the spotlight on Next Generation Broadcasting (NGB), the Chinese Government's initiative to integrate all local cable TV networks into one nationwide network.

An initial network covering major cities is expected to be completed within three years while construction of a broader national network is slated for completion in 10 years. NGB aims to promote its concepts and the development of the NGB Alliance at *IIC-China* and to attract companies to help build a more complete network ecosystem. NGB is expected to represent a large market for semiconductors and components over the next few years.

Other key industry organizations supporting *IIC-China* 2010 Spring Edition include Tianjin Economic-Technological Development Area, Dongguan Solid State Lighting Alliance and Korea Semiconductor Industry Association.

Shenzhen is the first venue of *IIC-China* and *Component Zone* 2010 Spring Edition. The events are also scheduled to run on March 11-12 in Chengdu and March 15-16 in Shanghai. For registration and other information, please visit <http://www.english.iic-china.com> .

Global Sources' design-to-export solution for Greater China and Asia's electronics industry

IIC-China is an important part of Global Sources' portfolio of electronics industry media and trade show brands. Combining 29 online and 10 print media, plus five events which run 16 times across 9 cities, Global Sources provides Greater China and Asia's electronics industry with end-to-end support - from product conceptualization through to export of finished products.

Global Sources' key electronics industry event brands also include *China Sourcing Fairs: Electronics, Security Products* and *Electronics & Components* (<http://www.chinasourcingfair.com>).

For more information about Global Sources, visit <http://www.corporate.globalsources.com> .

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 888,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.5 million products and more than 253,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 80 sourcing research reports and 17 specialized trade shows which run 55 times a year across 10 cities.

Suppliers receive more than 136 million sales leads annually from buyers through *Global Sources Online* (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 39 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.