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China's premier systems design and component sourcing events open today in Chengdu with technology conference on green power

Leading companies participating in *IIC-China* and *Components Zone* include California Micro Devices, CviLux Corp., Knitter-Switch, Linear Technology, Microsoft, NXP Semiconductors, Spansion, TriQuint Semiconductor

Chengdu, March 11, 2010 – Global Sources (NASDAQ: GSOL) announced today the opening of the *15th International IC – China Conference & Exhibition (IIC-China)*, (<http://www.english.iic-china.com>) and the co-located *Components Zone* (<http://www.cz.IIC-China.com>) Spring Edition in Chengdu at the Pride International Convention Center. The event is running until tomorrow.

“As a fast-growing design hub in China, Sichuan province is home to more than 400 technology companies and host to 17 of China’s Top-100 electronics OEMs. Chengdu city accounts for half of total provincial electronics revenues and boasts a vibrant digital consumer electronics industry. Around 46% of its electronics development is focused on 3Cs,” said Mark A. Saunderson, President of Global Sources’ Electronics Business Unit.

“Design and quality are most crucial for these manufacturers to compete in the market. *IIC-China* and *Components Zone* provide a unique platform for design engineers and sourcing executives from these companies to exchange ideas, find the latest products and solutions, and address the current challenges they face in their daily jobs.”

Top technology companies demonstrate their latest products and applications

Leading international technology vendors promoting and showcasing their latest technologies and products at *IIC China* include California Micro Devices, Monolithic Power Systems, Linear Technology, Micrel, RDC Semiconductor and TriQuint Semiconductor. Key home-grown IC design houses including Hasion Electronics and Hangzhou Infix-IP Microelectronics are also exhibiting their latest solutions.

To focus attention on tomorrow's technologies, *IIC-China* is launching two must-attend technology conferences in Chengdu. The one on green power aims to give an in-depth look at the most up-to-date green technology applications, trends and innovations that are expected to define the next-generation electronic product designs. The conference on medical electronics is scheduled to discuss the most recent development processes, methodologies and applications that should optimize engineers' design skills for this emerging technology. Speakers at these educational conferences include:

- Green Power: Zheng Haowen, Director of National Hi-tech Enterprise Development LED Professional Committee
- Medical Electronics: Professor Wang Zhihua of Tsinghua University, Vice Director of the Beijing Semiconductor Association and Vice General Secretary of the Design Branch of the CSIA

Design innovators can also choose from 10 vendor seminars that showcase the latest IC and software technologies on embedded design, telecom infrastructure, power management, digital/analogue signal processing and automotive electronics. Companies speaking at these product-focused seminars include Analog Devices, Future Technology Devices, Microchip, Microsoft, NXP Semiconductors and Spansion.

Companies based in the Chengdu High-Tech Zone are gathering this afternoon to listen to Global Sources Senior Analyst, Alice Sun, who is presenting an overview of China's growing market potential for home-grown technology companies.

Purchasing professionals find latest products and trends at *Components Zone*

At *Components Zone*, suppliers demonstrating their hottest products include CviLux Corp., Knitter-Switch, Shenzhen King Brother PCB Technology and Xiamen Letdo Electronics.

Buyers and purchasing managers are also invited to attend market demand and supply trend conferences on capacitors, PCBs, connectors and power components, which aim to help them improve supply chain efficiencies.

Chengdu is the second venue of the *IIC-China* and *Component Zone 2010* Spring Edition. The events are also scheduled to run on March 15-16 in Shanghai. For registration and other information, please visit <http://www.english.iic-china.com>.

Global Sources' design-to-export solution for Greater China and Asia's electronics industry

IIC-China is an important part of Global Sources' portfolio of electronics industry media and trade show brands. Combining 29 online and 10 print media, plus five events which run 16 times across 9 cities, Global Sources provides Greater China and Asia's electronics industry with end-to-end support - from product conceptualization through to export of finished products.

Global Sources' key electronics industry event brands also include *China Sourcing Fairs: Electronics, Security Products* and *Electronics & Components* (<http://www.chinasourcingfair.com>).

For more information about Global Sources, visit <http://www.corporate.globalsources.com>.

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 888,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to

advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.5 million products and more than 253,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 80 sourcing research reports and 17 specialized trade shows which run 55 times a year across 10 cities.

Suppliers receive more than 136 million sales leads annually from buyers through *Global Sources Online* (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 39 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.