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Global Sources Press Contact in Asia:

Camellia So
Tel: (852) 2555-5021
e-mail: cso@globalsources.com

Global Sources Investor Contact in Asia:

Investor Relations Department
Tel: (852) 2555-4777
e-mail: investor@globalsources.com

Global Sources Press Contact in U.S.:

James W.W. Strachan
Tel: (1 480) 664 8309
e-mail: strachan@globalsources.com

Global Sources Investor Contact in U.S.:

Kirsten Chapman & Timothy Dien
Lippert/Heilshorn & Associates, Inc.
Tel: (1 415) 433-3777
e-mail: tdien@lhai.com

***IIC-China* spring 2010 attracts over 25,500 visitors at three important
China electronics industry hubs**

Focused educational conferences draw full-house attendance in Shenzhen, Chengdu
and Shanghai

HONG KONG, April 22, 2010 – Global Sources (NASDAQ: GSOL) announced today that the *15th International IC-China Conference & Exhibition (IIC-China, <http://www.english.iic-china.com>)* and the co-located *Components Zone (<http://www.cz.iic-china.com>)* spring edition held last month drew 25,538 design engineers and purchasing managers at its three venues in Shenzhen, Chengdu and Shanghai, up six percent over 2009.

The event featured a series of conferences on China’s hottest next-generation electronics technologies and included the following notable speakers:

- * Isaac Wang, Senior Analyst, China Research for iSuppli Corporation, discussing Automotive Electronics;
- * Zheng Haowen, Director of National Hi-tech Enterprise Development LED Professional Committee, discussing Green Power; and
- * Professor Wang Zhihua of Tsinghua University, Vice Director of the Beijing Semiconductor Association and Vice General Secretary of the Design Branch of the CSIA, discussing Medical Electronics.

Conference sessions in all three cities drew full-house attendances with design innovators eager to learn about the latest technologies and products available from local and international exhibitors.

Yang Xiaoshen, an engineer working for Sichuan Aerospace and visitor to the event said: “I attend *IIC-China* specifically to learn about new IC technologies, design concepts and to get detailed technical support. This year, I gained an understanding of the latest video frequency and green power technologies, both of which are very important to my work. I met vendors of these technologies at the show and I plan to stay in touch with them as I plan my design work for the year ahead.”

Riding on the success and popularity of the spring event, *IIC-China* plans a brand new educational conference for the fall. The program aims to continue focusing on China’s most important industry trends and technologies and to add for the first time a series of technical application courses, where leading technology experts provide design engineers with practical, hands-on skills and information essential to their daily work.

The exhibition floor at *IIC-China* hosted top China semiconductor companies such as Beken Corp., Brite Semiconductor, China Integrated Circuit Design Corp., Shenzhen Biyadi Microelectronics and SI-EN Technology at this year’s event. These local enterprises joined top international technology vendors including Fairchild Semiconductor, Fujitsu Microelectronics, International Rectifier, Intel, Intersil, Micrel, Microsoft, Numonyx, NXP Semiconductors, SG Micro, Spansion and STMicroelectronics as they promoted and showcased their latest technologies and products to China’s engineering community at *IIC-China*.

Leading passive component suppliers at *Components Zone* included AAC Acoustic Technologies, CviLux Corp., Eyang Technology Development, Mueller Electric, Shenzhen Sun & Lynn Circuit and Xiamen Letdo Electronics.

Kamran Malek, Vice President of Marketing for Advanced MP Technology, who attended the Shenzhen *IIC-China* commented, “Participation in the *IIC-China* trade show has been a significant part of our marketing projects in South China for several years. With the recent surge of manufacturing and component demand, specifically in China, presentation of our services such

as quick component shortage mitigation and long term cost saving programs were well received by the visitors during this exhibition.”

IIC-China fall 2010 is scheduled to be held in September in two venues:

- * Shenzhen Convention & Exhibition Center, Sept. 6-7, 2010
- * Xi'an Greenland PICO International Convention & Exhibition Center, Sept. 9-10, 2010

In Shenzhen, *IIC-China* fall 2010 is scheduled to be co-located for the very first time with the 12th *China International Optoelectronic Exposition* (CIOE), a world-renowned exhibition which presents the most advanced optoelectronic technologies and innovations. *EE Times-China* Analysts are also planning to announce the results of the Ninth *China IC Design House Survey* at the show.

Global Sources' design-to-export solution for Greater China and Asia's electronics industry

IIC-China is an important part of Global Sources' portfolio of electronics industry media and trade show brands. Combining 29 online and 10 print media, plus five events which run 15 times across 8 cities, Global Sources provides Greater China and Asia's electronics industry with end-to-end support - from product conceptualization through to export of finished products.

Global Sources' key electronics industry event brands also include *China Sourcing Fairs: Electronics, Security Products* and *Electronics & Components* (<http://www.chinasourcingfair.com>).

For more information about Global Sources, visit <http://www.corporate.globalsources.com> .

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 888,000 active buyers source more profitably from

complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.5 million products and more than 253,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 80 sourcing research reports and 17 specialized trade shows which run 55 times a year across 10 cities.

Suppliers receive more than 136 million sales leads annually from buyers through *Global Sources Online* (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 39 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.