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China's premier systems design and component sourcing events open today in Shanghai, with technology conferences on green power and auto electronics
Leading companies participating in *IIC-China* and *Components Zone* include CviLux Corp., Eyang Technology, Fairchild Semiconductor, Freescale, Microsoft, Microchip, Mueller Electric, NXP Semiconductors, SG Micro

SHANGHAI, March 15, 2010 – Global Sources (NASDAQ: GSOL) announced today the opening of the *15th International IC – China Conference & Exhibition (IIC-China)*, <http://www.english.iic-china.com>) and the co-located *Components Zone* (<http://www.cz.IIC-China.com>) Spring Edition at the Shanghai Mart. The event is running until tomorrow

“Shanghai is the electronics hub of the Yangtze River Delta, is home to over 6,500 electronics companies and is the base for 28 of China’s top-100 electronics companies. There are also 200 research and development centers,” said Mark A. Saunderson, President of Global Sources’ Electronics Business Unit.

“There is a huge demand for the latest technologies and information. *IIC-China* and *Components Zone* provide a unique opportunity for design engineers and sourcing executives from these companies to exchange ideas, find the latest products and solutions, and address the current challenges they face in their daily jobs.”

Top technology companies demonstrate their latest products and applications

This spring, the *IIC-China* show is featuring various leading China semiconductor companies including Hasion Electronics, Kunshan Visionox Display, Shenzhen Biyadi Microelectronics and Shanghai Sino-IC Microelectronics, who are all exhibiting their latest solutions. Top international technology vendors promoting and showcasing their latest technologies and products also include Atmel, Fairchild Semiconductor, Future Technology Devices, International Rectifier, Intersil, Microchip Technology, Numonyx, ROHM, SG Micro and Spansion.

To focus attention on technologies critical to China's future, *IIC-China* is launching two must-attend technology conferences in Shanghai. The first focuses on green power, and aims to give an in-depth look at the most up-to-date green technology applications, trends and innovations are expected to define the next-generation electronic product designs. The second, which focuses on auto electronics, is scheduled to discuss the most recent development processes, methodologies and applications that should optimize engineers' design skills for this growing industry. Speakers include the following experts:

- Green Power: Zheng Haowen, Director of National Hi-tech Enterprise Development LED Professional Committee
- Automotive Electronics: Isaac Wang, Senior Analyst, China Research for iSuppli Corporation

Design innovators can also choose from 20 vendor seminars that showcase the latest IC and software technologies on digital consumer electronics, telecom infrastructure, embedded design, automotive electronics, memory technologies, power management, microcontrollers and processors, and sensor technologies. Companies speaking at these product-focused seminars include Atmel, Freescale, Microsoft, NEC Electronics, NXP Semiconductors, TriQuint Semiconductor and Spansion.

IIC-China is supported by the Shanghai Integrated Circuit Industry Association (SICA).

Purchasing professionals find latest products and trends at *Components Zone*

At *Components Zone*, suppliers who are demonstrating their hottest products include CviLux Corp., Eyang Technology Development, Mueller Electric, Shenzhen Haimo Technology and Shonai Create Industrial.

Buyers and purchasing managers can also attend market demand and supply trend forums on capacitors, PCBs, connectors and power components, which aim to help them improve supply chain efficiencies.

Global Sources' design-to-export solution for Greater China and Asia's electronics industry

IIC-China is an important part of Global Sources' portfolio of electronics industry media and trade show brands. Combining 29 online and 10 print media, plus five events which run 16 times across 9 cities, Global Sources provides Greater China and Asia's electronics industry with end-to-end support - from product conceptualization through to export of finished products.

Global Sources' key electronics industry event brands also include *China Sourcing Fairs: Electronics, Security Products* and *Electronics & Components* (<http://www.chinasourcingfair.com>).

For more information about Global Sources, visit <http://www.corporate.globalsources.com> .

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 888,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.5 million products and more than 253,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 80 sourcing research reports and 17 specialized trade shows which run 55 times a year across 10 cities.

Suppliers receive more than 136 million sales leads annually from buyers through *Global Sources Online* (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 39 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.