

## ***IIC-China* and co-located *Components Zone* to expand to Wuhan, Chengdu and Dongguan this September**

**DONGGUAN, CHINA, Sept. 9, 2009** – The inaugural fall edition of the *International IC-China Conference & Exhibition (IIC-China)*, (<http://www.english.IIC-China.com>) and co-located *Components Zone* (<http://www.cz.IIC-China.com>) will be held on Sept. 14. The shows will take place for the very first time in the emerging technology centers of Wuhan and Dongguan, and then travel to Chengdu for the second year running. Covering the whole production cycle from design to components sourcing, *IIC-China* and *Components Zone* will feature close to 300 booths across three locations:

- Wuhan: Sept. 14-15, Wuhan Science & Technology Convention and Exhibition Center
- Dongguan: Sept. 17-18, GD Modern International Exhibition Center
- Chengdu: Sept. 22-23, Chengdu Shangri-La Hotel

Mark A. Saunderson, President of Global Sources (NASDAQ: GSOL) Electronics Business Unit, said: “China is now the world’s single biggest source of manufactured electronics and the largest market for IC technology. By 2012, China’s consumption of semiconductors is forecast to hit US\$93 billion. And by the end of this year, China’s electronics manufacturers will use components valued at more than US\$90 billion.

“To address this enormous demand, we are expanding *IIC-China* and co-located *Components Zone* to the newest electronic hubs - Wuhan, Dongguan and Chengdu. By providing technology companies and manufacturers with a face-to-face platform to converge, exchange ideas and source components, we inspire technology and drive future growth. And at the same time, cement China as the global force of the electronics industry.”

### **Leading technology and components vendors to exhibit at *IIC-China* and *Components Zone***

Some of the biggest names in the technology industry, including multinationals like Altium, Analog Devices, Broadcom, Cyan, Linear Technology, Numonyx and Texas Instruments are

due to demonstrate their latest technologies at *IIC-China*. Joining them will be home-grown design companies such as Biyadi, Kunshan Visionox, Megawin, Shanghai Sino-IC Mircoelectronics and Shenzhen Changyuntong IC Design. A large number of companies like Eyang Technology, Meder-GHL Electronic, Mueller Electric, Shenzhen Oriental Jiaying Industrial, Shenzhen Sun & Lynn Circuit and Xiamen Letdo Electron will exhibit alongside these companies in the *Components Zone*.

### **Educational conferences prepare engineers for growth in 2010**

Engineers will have a unique opportunity to learn about enabling technology from international and local industry gurus at over 30 seminars across six days. Senior technology experts from ARM China, Broadcom, Fairchild Semiconductor, FCI, Shenzhen Songtian Technology and Tyco Electronics have been invited to deliver Keynote Addresses at the shows.

Summits by Atmel, FocalTech Systems, Infineon Technologies, Intel, Numonyx, Maxim, Molex and Sentelic are scheduled to take place. While Actel, Altium, Analog Devices, Atmel, Numonyx, Microsoft, Spansion and TriQuint Semiconductor will host Vendor Seminars across the three cities.

A highlight of the Dongguan show is Greg Jenik, president and COO of TAEUS International Corporation, presentation on display technology and patent licensing. This Intellectual Property Summit will take place on Sept. 17 and aims to accelerate design in China.

HDMI Licensing, LLC will also host the third HDMI Developers Conference at *IIC-China's* Dongguan venue on Sept. 18. The one-day conference program will extend best practice for applying the recently released HDMI Specification Version 1.4 in product design. The conference will feature presentations from Quantum Data, RedMere, Silicon Image and Tektronix.

In addition, the editors of *EE Times-China* will announce the results of the Eighth China *IC Design House Survey* on Sept. 17 in Dongguan.

For more information about *IIC-China* and co-located *Components Zone*, or the full conference program schedule, visit <http://www.english.iic-china.com>.

## **Global Sources' design-to-export solution for Greater China and Asia's electronics industry**

*IIC-China* is an important part of Global Sources' portfolio of electronics industry media and trade show brands. Combining 29 online and 10 print media, plus four events which run 12 times across 10 cities, Global Sources provides Greater China and Asia's electronics industry with end-to-end support - from product conceptualization through to export of finished products.

Global Sources' key electronics industry event brands also include *China Sourcing Fairs: Electronics, Security Products and Electronics & Components* (<http://www.chinasourcingfair.com>).

For more information about Global Sources, visit <http://www.corporate.globalsources.com> .

### **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 829,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.3 million products and more than 196,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 100 sourcing research reports and 12 specialized trade shows which run 29 times a year across 10 cities.

Suppliers receive more than 81 million sales leads annually from buyers through *Global Sources Online* (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 38 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has over 2,500 team members in more than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.

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